

WeR1 Sustainable Music **Ecosystem**



Everyone can **create**. Everyone can **earn**

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Subscription Stats (with 140 kickstarter subscribers ...)

\$48

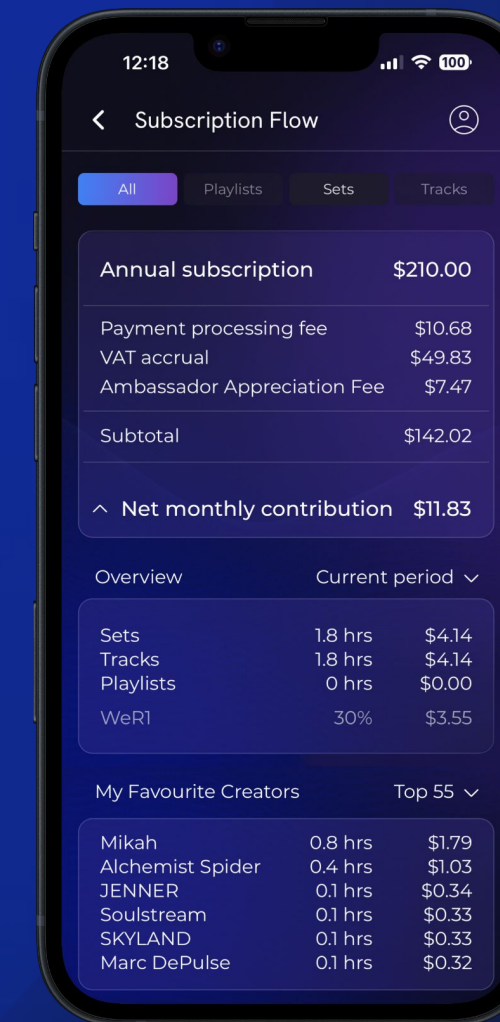
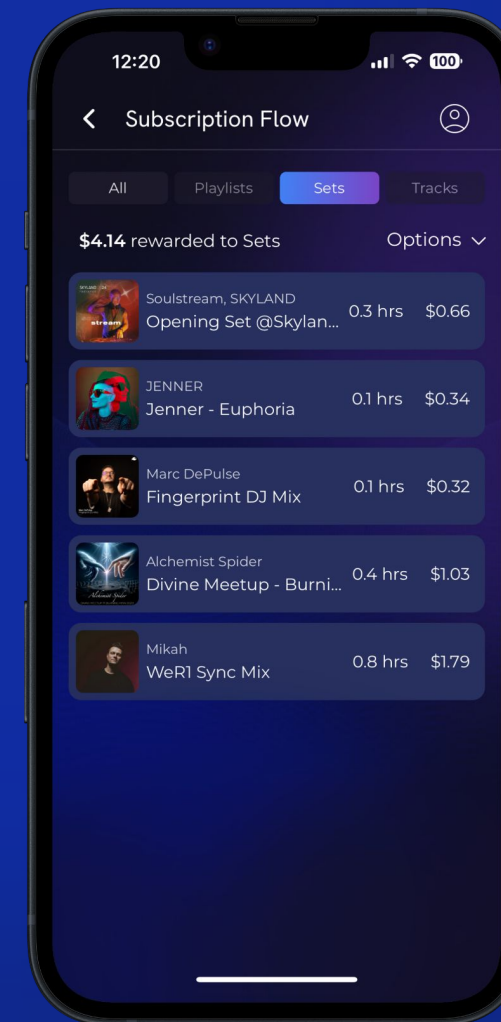
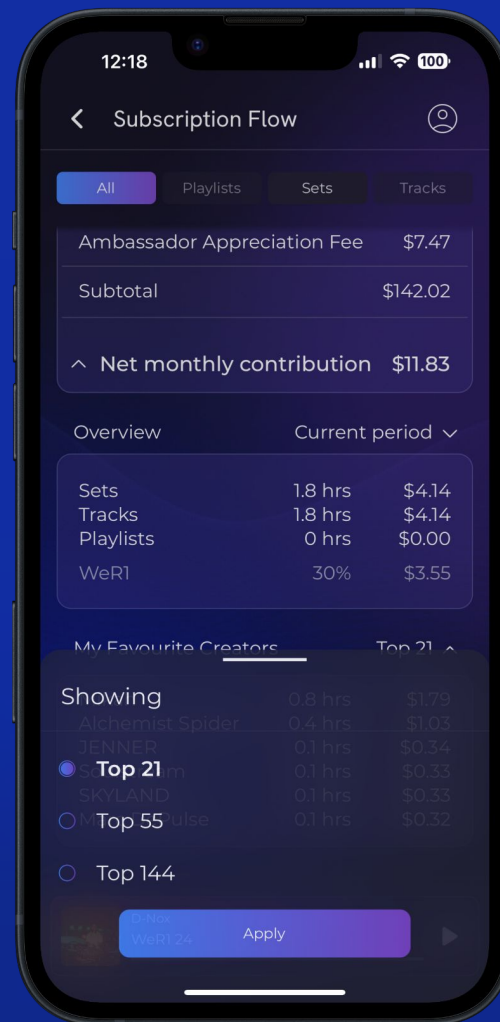
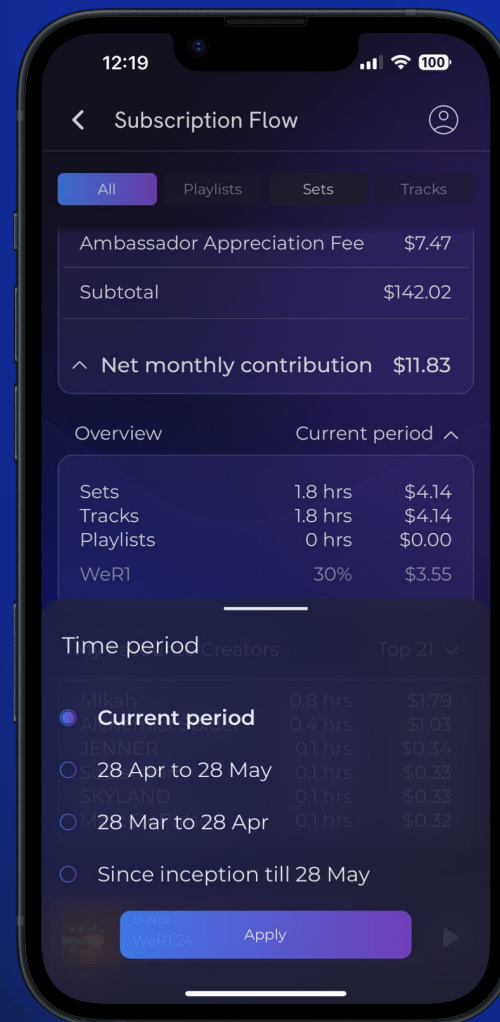
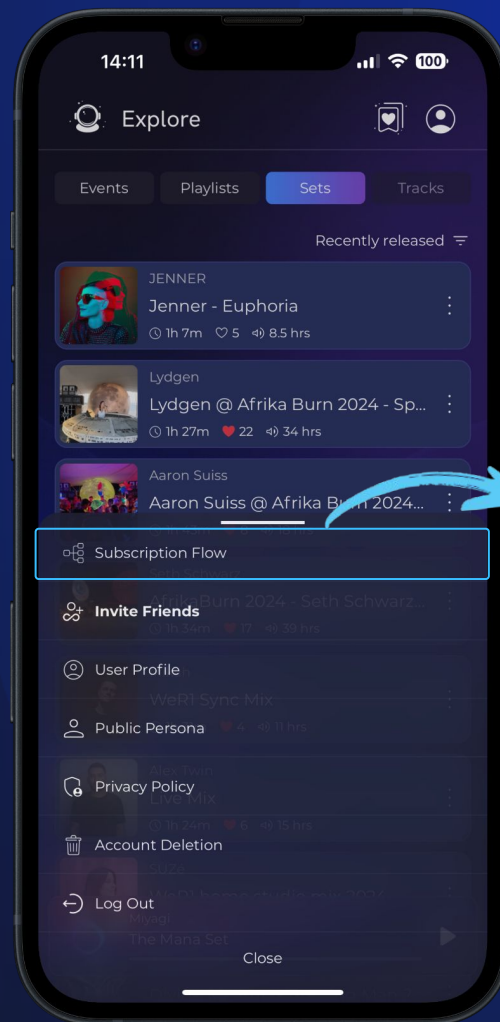
Average earnings of Top 10 DJ

\$105

Top earner

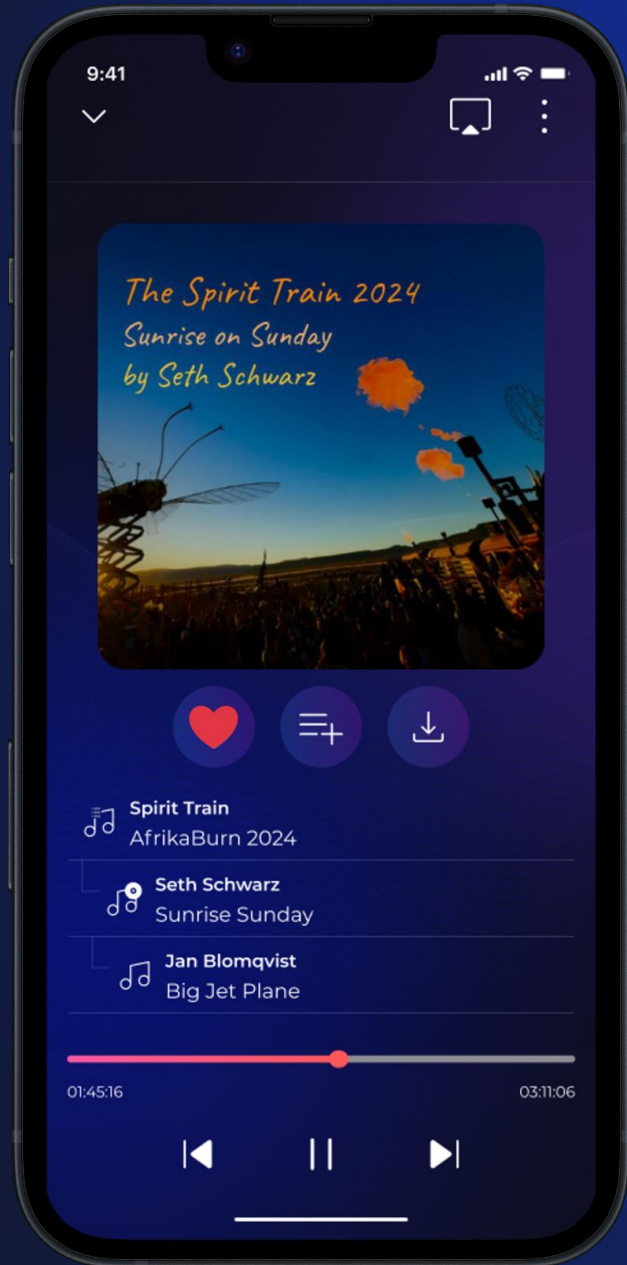
90+

Hours of listening time available





Share of revenue available for DJ sets

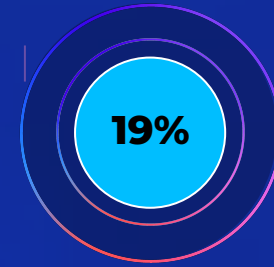


**Ambassador
Appreciation**

**\$8
Ambassador
Referral
Fees**

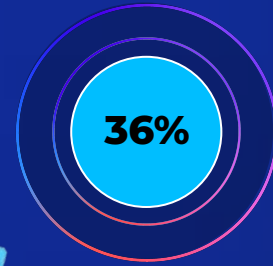
- Each person in the community pays a **subscription**.
- **Revenue share** to each curator and creator is based on the listeners actual listening behavior.
- Additionally, Soundstages or DJs receive a token of appreciation (**Ambassador Appreciation Fee**) when a community member subscribes using their exclusive referral code.

Music Asset	Owner	% Share	
Listening Pathway			
🎵 Playlist	Sound Stage Spirit Train	100%	10%
🎵 DJ Set	Sunrise Sunday Spirit Train Seth Schwarz	20% 80%	45%
🎵 Tracks	Rightsholder Tracks All tracks referenced in Set share equally	100%	45%

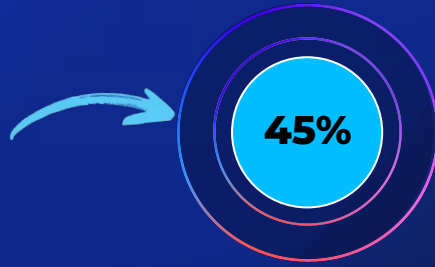


Sound Stage

- 10% from Playlist
- 9% from DJ set



DJ



Rightsholder Tracks

Shared equally

Enter a new era of music streaming,
built on **transparent** and **fair rewards**

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